

## **Corium International, Inc. Honored as P&G's External Business Partner of the Year**

Menlo Park, CA, November 16, 2009 – Corium International, Inc. announced that it was honored with the External Business Partner of the Year award by The Procter & Gamble Company at its Global Business Development Awards Dinner on November 5, 2009. The annual event acknowledges the successful external “partners who have significantly contributed to P&G’s business either through enabling networks or partnerships to create new and improved consumer products and services,” according to Jeffrey D. Weedman, Vice President of Global Business Development for P&G.

The External Business Partner of the Year Award recognizes the company that is an exemplary business partner with P&G and has achieved outstanding business results. Corium’s recognition is for the contribution of its Corplex® technology to the Crest Whitestrips® Advanced Seal teeth-whitening product that was launched in early 2009 and has received rave reviews from consumers. The Advanced Seal product features the “form fit, no slip, clean removal” attributes of the Corplex technology and allows the consumer to continue with her daily life while simultaneously whitening her teeth.

The Advanced Seal product resulted from close collaboration between scientists at Corium and P&G with Corium producing the oral care layer of the product for P&G. P&G highlights this partnership as a prime example of their Connect + Develop<sup>SM</sup> approach to open innovation, which creates value for each partner while fostering a long term relationship. “The success of this project is an excellent validation of what can be done when a great technology is combined with a great collaboration,” remarked Peter D. Staple, Chief Executive Officer of Corium. “Corium is proud of its association with P&G and the business success we have achieved together.”

About Corium International, Inc.

Corium International, Inc. is a privately-owned, clinical stage company engaged in the research, development and manufacture of advanced transdermal drug delivery technologies and products. Through the combination of its proprietary delivery technologies and its development and manufacturing expertise, Corium is developing a range of novel active and passive transdermal products as well as consumer products.

Corium’s proprietary Corplex technology is a commercially proven versatile polymer technology that can be delivered in liquid, semi-liquid and solid formats for many drug delivery, medical and consumer product applications. It consists of composite blends of polymers with unique adhesive, physical/chemical, and water-absorbing properties. Corplex offers a range of hydrophilic to hydrophobic properties, enabling excellent adhesion to both dry and wet surfaces and a variety of wear times.

Please visit [www.coriumgroup.com](http://www.coriumgroup.com)

*For more information, please contact:*

Christina Dickerson  
Vice President, Corporate Development  
Corium International, Inc.  
650.298.8257  
[christina@coriumtech.com](mailto:christina@coriumtech.com)